



## Connect with us!

SoCalREN is excited to connect with you and provide you with the resources needed to promote SoCalREN in your region. To get started, please sign up for our monthly newsletter at [socalren.org/agencies/about](http://socalren.org/agencies/about). Please also be sure to connect with us on social media. Feel free to use the sample posts to the right to get the conversation started.

### Want More?

For additional support, resources, or customized communications materials, just contact us!

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I'm excited to announce I've been invited to serve on the @\_SoCalREN Advisory Committee. Looking forward to helping shape SoCal's sustainable energy future! #energyefficiency

@\_SoCalREN has helped @City to save energy and money for our community, and now I'll be giving back as an Advisory Committee member!

@\_SoCalREN is guided by input from the communities they serve -- excited to share that now I'll be serving in a more formal role on their new Advisory Committee!

# SoCalREN High-Level Talking Points

The Southern California Regional Energy Network (SoCalREN) Public Agency Programs see a future in which public agencies play an active leadership role in shaping communities that are safe, secure, resilient, affordable, and sustainable. We help public agencies to save energy and money and lead their communities on the pathway to zero net energy and overall greater sustainability.

- SoCalREN offers a suite of services to identify energy, demand and water saving measures and work side-by-side with agency staff to accomplish energy efficiency projects. We provide customized support and resources to help remove barriers to achieving these energy savings.
- Our programs include:
  - Energy Efficiency Project Delivery Program, known simply as our Project Delivery Program, which guides public agencies from start to finish through energy efficiency projects;
  - Metered Savings Program, a new way to access SoCalREN's Project Delivery Program support services using normalized metered energy consumption (NMEC) to measure energy savings at the meter;
  - Revolving Loan Fund, which provides short-term, up-front construction financing for small to midsize projects at 0% interest, and;
  - Pathway to Zero, which is offered in conjunction with the services of SoCalREN's efficiency programs and provides a comprehensive view of energy opportunities for facilities in disadvantaged communities, including efficiency and distributed energy resources.
- SoCalREN's Public Agency Programs provide services such as project management support, portfolio-wide benchmarking and energy use analysis, audit and/or engineering calculations, objective technical review, scope of work development support and/or technical specifications, utility incentive and application support, financial analysis and financing services, procurement support, and construction phase support.
- SoCalREN helps California to meet its greenhouse gas reduction goals while ensuring that members of disadvantaged communities (DACs) are not left behind in the transformation of our energy future. Our services to DACs are an important metric for the success of our program.
- SoCalREN is paving the road to California's ZNE future by inspiring public agencies to lead through action. Zero net energy, or ZNE, means on a source energy basis, actual annual consumed energy is less than or equal to the on-site renewable generated energy.
- SoCalREN is administered by the County of Los Angeles and funded by California utility ratepayers under the auspices of the California Public Utilities Commission.

Contact us for more talking points and resources, including resources for other SoCalREN programs!